



CONTESTATIONS IN GLOBAL CIVIL SOCIETY

Edited by

Roopinder Oberoi

Jamie P. Halsall

Michael Snowden

Contestations in Global Civil Society

This page intentionally left blank

Contestations in Global Civil Society

EDITED BY

ROOPINDER OBEROI

University of Delhi, India

JAMIE P. HALSALL

University of Huddersfield, UK

AND

MICHAEL SNOWDEN

University of Huddersfield, UK



United Kingdom – North America – Japan – India – Malaysia – China

Emerald Publishing Limited
Howard House, Wagon Lane, Bingley BD16 1WA, UK

First edition 2022

Copyright © 2022 Emerald Publishing Limited

Reprints and permissions service

Contact: permissions@emeraldinsight.com

No part of this book may be reproduced, stored in a retrieval system, transmitted in any form or by any means electronic, mechanical, photocopying, recording or otherwise without either the prior written permission of the publisher or a licence permitting restricted copying issued in the UK by The Copyright Licensing Agency and in the USA by The Copyright Clearance Center. Any opinions expressed in the chapters are those of the authors. Whilst Emerald makes every effort to ensure the quality and accuracy of its content, Emerald makes no representation implied or otherwise, as to the chapters' suitability and application and disclaims any warranties, express or implied, to their use.

British Library Cataloguing in Publication Data

A catalogue record for this book is available from the British Library

ISBN: 978-1-80043-701-2 (Print)

ISBN: 978-1-80043-700-5 (Online)

ISBN: 978-1-80043-702-9 (Epub)



ISOQAR certified
Management System,
awarded to Emerald
for adherence to
Environmental
standard
ISO 14001:2004.

Certificate Number 1985
ISO 14001



INVESTOR IN PEOPLE

Contents

Acknowledgments	vii
About the Contributors	ix
Foreword	xv
Chapter 1 Introduction: Global Civil Society <i>Roopinder Oberoi, Jamie P. Halsall and Michael Snowden</i>	1
Chapter 2 Unselfishness and Resilience: Social Capital in the Context of the Pandemic of COVID-19 <i>Ian G. Cook and Paresh Wankhade</i>	13
Chapter 3 Social Capital, Social Innovation and Social Enterprise: The Virtuous Circle <i>Roopinder Oberoi, Jamie P. Halsall and Michael Snowden</i>	29
Chapter 4 Does Fifth Industrial Revolution Benefit or Trouble the Global Civil Society? <i>Cátia Miriam Costa, Enrique Martínez-Galán and Francisco José Leandro</i>	45
Chapter 5 Networked Society and Governance: Algorithmic Default? <i>Tom Cockburn</i>	63
Chapter 6 The End of Neoliberalism? The Response to COVID-19: An Australian Geopolitical Perspective <i>Michael Lester and Marie dela Rama</i>	79

Chapter 7 Civil Society and Environmental Protection in Brazil: Two Steps Forward, One Step Back	
<i>Antônio Márcio Buainain and Junior Ruiz Garcia</i>	97
Chapter 8 Redefining Social Capital and Social Networks in Global Civil Society	
<i>Tom Cockburn and Cheryl Cockburn-Wootten</i>	119
Chapter 9 Role of Social Capital and Social Enterprise in China's Poverty Relief	
<i>Sam Yuqing Li and Qingwen Xu</i>	157
Chapter 10 Conclusion: A Shifting Recognition of Global Civil Society?	
<i>Roopinder Oberoi, Jamie P. Halsall and Michael Snowden</i>	173
Index	181

Acknowledgments

The original idea for this edited volume came from the 4th East Lake Forum on Global Governance, which took place in November 2018 at Huazhong University of Science and Technology in Wuhan, China. The theme at this international event was shared global governance and how this can be encompassed at a community level in the future. The editors of this book have long been interested in global civil society and how this is conceptualized in a local, national and global context. Over time, the concept of global civil society has drawn much critical focus from academics, policymakers and politicians.

In preparing this volume, there are a number of people the editors would like to thank. Firstly, to the contributing authors of this volume; without them, this collection of chapters would not have been possible. Secondly, to Emerald Publishing Limited, who painstakingly put this collection together; special thanks go to Hazel Goodes, Dheebika Veerasamy, Rajachitra Suresh and David Mulvaney, who supported the editors throughout the process. Finally, thank you to Professor Jason Powell, Dr Stefanie El Madawi, and to our families.

*Roopinder Oberoi, Jamie P. Halsall and Michael Snowden
Delhi, India and Huddersfield, UK*

This page intentionally left blank

About the Contributors

Antônio Márcio Buainain is Professor of Economics at the Institute of Economics of the University of Campinas - Unicamp, in Campinas, Brazil, senior researcher at the National Institute of Science and Technology in Public Policy, Strategy and Development (INCT/PPED) and permanent researcher at the Center for Applied Economics, Agricultural and Environmental Research (NEA+), at the Institute of Economics/Unicamp. He obtained his degree in Economics and Law, in 1977, from the State University of Rio de Janeiro, and his Doctorate in Economics from the Institute of Economics, at Unicamp, in 1998. In addition to academic work, his professional experience includes serving as economist at the Food and Agriculture Organization (FAO), in Rome; advisory to several Brazilian ministries, including Ministry of Agriculture, Ministry of Rural and Agrarian Development and Ministry of Science, Technology and Innovation; consultancy work to international and national institutions, most dealing with innovation policies, intellectual property issues, agricultural policy, rural development, poverty alleviation programs, agrarian reform and family farm. Since 1989 he has co-edit and co-authored 47 books, published 87 book chapters and 99 papers in academic journals. Most of his academic work deals with development issues, from agriculture to innovation and sectorial public policies.

Tom Cockburn obtained his first degree with honors from Leicester University, England, both his MBA and Doctorate were gained at Cardiff University, Wales. He has eight years senior academic experience as Head of a UK Business School and two years as Deputy Head of School in New Zealand plus Adjunct and Visiting E-faculty roles on Henley Business School (UK and NZ) and Ulster University Business Schools' MBA and MSc programs and as Academic Learning and Teaching Fellow at the Australian School of Business, University of New South Wales, Sydney, 2007–2009 before returning to private consulting work.

Cheryl Cockburn-Wootten is a Senior lecturer and Director of Teaching and Learning at Waikato University, Hamilton, New Zealand. She aims to facilitate research that informs and makes a difference to our society. She adopts critical organizational communication perspectives to examine social issues particularly, within tourism and hospitality. Her work examines issues relating to stakeholders, community engagement, and social change.

Ian G. Cook is Emeritus Professor of Human Geography at Liverpool John Moores University, UK. He is an expert on various aspects of Chinese

urbanization, global aging, social enterprise, and community development. He co-founded and co-edited *Contemporary Issues in Geography and Education* with the late Dawn Gill in the 1980s, co-led the British Pacific Rim Seminar Series and the Community Strategies Research Team in the 1990s and has co-edited and co-authored 10 books since then. He has helped supervise 20 PhDs and 6 MPhils to completion and has published widely in a wide range of volumes and academic journals including *Urban Studies*, *Health Policy*, *International Journal of Sociology and Social Policy*, and *Social Science and Medicine*.

Cátia Miriam Costa holds a PhD in Literature and has a background in International Relations, specializing herself in Discourse Analysis. She is a Researcher at the Centre for International Studies (Lisbon) and invited Assistant Professor at ISCTE-IUL. She is also the Director of the Chair Global Ibero-America of the European Institute of International Studies. She also worked as an Advisor in the Cabinet of the Secretary of State of Internationalization Affairs in the XXII Constitutional Government of Portugal. She has coordinated and participated in several international scientific projects, supported by national and international science funds. She has published articles, books and book chapters in Portuguese, English, Spanish, and French. Her research interests are international discourse, international communication, globalization, economic internationalization.

Marie dela Rama is a Management Academic at UTS Business School in Sydney, Australia. She has research and policy interests in aged care, business ethics, corporate governance, and corruption. In June 2021, she attended the UN General Assembly Special Session (UNGASS 2021) on corruption and the 9th Conference of States Parties to the UN Convention Against Corruption (UNCAC COSP9) as an accredited civil society observer. Her publications include *The Changing Face of Corruption in the Asia-Pacific* (2017, Elsevier), *Anti-Corruption Commissions* (2019, Asia Pacific Business Review), and *COVID-19 Governance, Legitimacy and Sustainability* (2021, Corporate Governance and Sustainability Review).

Junior Ruiz Garcia is Associated Professor of Economics at the Department of Economics and Postgraduate Program in Economic Development (PPGDE) of the Federal University of Paraná - UFPR, in Curitiba, Brazil. Researcher of the National Council of Science and Technology (CNPq), coordinator of the Study Group in Ecological Macroeconomics (GEMAECO - www.gemaeco.ufpr.br), at the Department of Economics, and member of the board of the Brazilian Society of Ecological Economics - ECOECO, as treasurer (2018-2019) and vice-president (2020-2021). Obtained his degree in Economics, 2005, from the Federal University of Paraná (UFPR), Master in Economic Development and Doctorate in Economic Development, Territory and Environment from Institute of Economics, at University of Campinas (Unicamp). In addition to academic work, his professional experience includes research experience, dealing with agricultural

policy, rural development, poverty alleviation programs, agrarian reform, family farm, ecological economics, and ecological macroeconomics. Since 2006, he has co-edited 2 books, published 37 book chapters and 64 papers in academic journals. Most of his academic work deals with ecological economics, ecological macroeconomics, and sustainable development issues.

Jamie P. Halsall is a Reader in Social Sciences in the School of Human and Health Sciences at the University of Huddersfield, UK. His research interests include communities, globalization, higher education, public, and social policy. Currently, he is a Fellow of the Royal Society of Arts and a Chartered Geographer of the Royal Geographical Society, and was awarded Senior Fellowship of the Higher Education Academy in January 2017. He is the author of *Understanding Ethnic Segregation in Contemporary Britain* (Nova Publishers, 2013), and co-author of *Sociability, Social Capital, and Community Development: An International Health Perspective* (Springer, 2015) and *Aging in Comparative Perspective: Processes and Policies* (Springer, 2012); he also co-edited *Social Enterprise in the Higher Education Sector* (Cambridge Scholars Publishing, 2021), *Mentorship, Leadership, and Research: Their Place in the Social Science Curriculum* (Springer, 2019), and *The Pedagogy of the Social Sciences Curriculum* (Springer, 2017).

Francisco José Leandro received a Ph.D. in Political Science and International Relations from the Catholic University of Portugal (2010). From 2016 to 2018 he held the position of Institute of Social and Legal Studies Program Coordinator at the Faculty of Humanities at University of Saint Joseph - Macau, China. In 2017 he completed his post-doctoral research at the University of Macau on the Belt and Road Initiative. He is currently an Associate Professor and Associate Dean at the Institute for Research on Portuguese-speaking Countries, City University Macau, China. His most recent publications are respectively: *China and the Portuguese-speaking countries: Small Islands States - From sporadic bilateral exchanges to a comprehensive multilateral platform* (2020, City University of Macau); and *The Belt and Road Initiative: An Old Archetype of a New Development Model* (2020, Palgrave, Macmillan); *Geopolitics of Iran* (2021, Palgrave, Macmillan); *The Handbook of Special Economic Zones* (2021, IGI, Global). Francisco Leandro is a Researcher at OBSERVARE (Observatory of Foreign Relations, a research unit in International Relations of Autónoma University of Lisbon, Portugal).

Michael Lester is an Australian Economic Adviser and Executive in Public Administration and Policy (retired). He has held positions, including diplomatic postings, with Australian federal and state governments, as well as with the OECD and the World Bank. His past positions held include Senior Adviser, Department Prime Minister & Cabinet; Assistant Secretary, Australian Science and Technology Council; Counselor Science and Environment, OECD; Executive Director, High Technology Industries, NSW State Development; General Manager, Engineering Industries, Australian Trade Commission; Australian Trade

Commissioner; Senior Investment Officer, FIAS, World Bank Group; Executive Director (Finance & Facilities), Office of Olympic Coordination, NSW Premier's Department; Executive Director, Land and Water Australia. His specializations are in science, technology, and innovation; industry, trade, and investment; and environment, water, and resources. He writes on these issues and presents a weekly, in-depth radio program and podcasts on innovation, community, and politics. His current research interests include corporate governance, corruption, and the COVID-19 pandemic. He holds Bachelor's degrees in Engineering and in Politics, and a Master's degree in Economics. He has traveled widely on business and lived and worked in Paris, New Delhi, and New York.

Sam Yuqing Li is a doctoral student at New York University Stern School of Business. Her research interest largely surrounds organization theory and social innovation. She holds an MPhil degree from the Cambridge Judge Business School and a Bachelor's degree from NYU Shanghai.

Enrique Martínez-Galán received a PhD in Economics from the University of Lisbon in 2018. He is currently a Member of the Board of Directors of the Asian Development Bank. His previous professional experiences are in the Asian Infrastructure Investment Bank, European Investment Bank, World Bank, European Commission, and Portuguese Finance and Foreign Affairs Ministries. He is a Researcher of the Center for Social Sciences and Management of ISEG-Lisbon School of Economics and Management of the University of Lisbon; lecturer, reviewer, and author of several books and book chapters in development finance, multilateral governance, international trade, foreign direct investment, and the Belt and Road Initiative. He is a co-author of several recent scientific articles published in the following academic journals: *The World Economy*, *Applied Econometrics and International Development*, *Baltic Journal of European Studies*, *Portuguese Review of Regional Studies*, and *Portuguese Economic Journal*.

Roopinder Oberoi is Professor in the Department of Political Science, KMC, University of Delhi. She did her MA, MPhil and PhD in Political Science at the University of Delhi, and was awarded a Post-Doctorate Research Fellowship by the University Grant Commission, India. She is also a Founding Member of the Centre of Innovation and Social Enterprise, KMC, University of Delhi and has authored/edited four books: *Corporate Social Responsibility and Sustainable Development in Emerging Economies* (Lexington Publisher, 2015), *Globalization Reappraised: A False Oracle or a Talisman?* (Lexington Books, 2017), *Revisiting Globalization: From a Borderless to a Gated Globe*, Springer, 2018), and *Social Enterprise in the Higher Education Sector*, Cambridge Scholars Publishing, 2021).

Michael Snowden is a Senior Lecturer in Mentoring Studies in the School of Human and Health Sciences at the University of Huddersfield. His research interests lie in the field of pedagogy, mentorship, social enterprise, curriculum enhancement, and learning. He is a regular speaker at national and international

conferences concerned with the development of pedagogical strategies in various contexts. He is currently the national coordinator for the “Flexible and Innovative Pedagogy” group of the Universities Association for Lifelong Learning and acts as Special Advisor to a number of agencies including the European Mentoring and Coaching Council. He is a member of the Editorial Board for the *International Journal of Coaching and Mentoring*.

Paresh Wankhade is a Professor of Leadership and Management at Edge Hill University, UK. He is an expert in the field of emergency services management and heads the UK’s first bespoke Professional Doctorate in Emergency Services Management. He is the Editor-In-Chief of *International Journal of Emergency Services*. He has published widely in top academic journals and professional publications on strategic leadership, organizational culture, organizational change, and interoperability between the public and emergency services. His recent work has explored the leadership and management perspectives in the Emergency Services, and specifically in the Ambulance, Police and Fire & Rescue Services.

Qingwen Xu is Professor at New York University Silver School of Social Work and gMSW Program Coordinator in NYU Shanghai. She holds a PhD from the University of Denver and LL.Ms from New York University and Peking University. Her research is situated at the interaction of globalization, community development, and social welfare.

This page intentionally left blank

Foreword

This book duly deals with the varied dimensions around global civil society. The eloquent and unequivocal insights thrown upon social capital and its pertinence in neoteric cataclysmic times is splendid and remarkable. I express no doubt in ascertaining that the larger audience – readers, academics, researchers and students – would find the book comprehensible, aiding them in exploring the related concepts and ideas around the larger theme of global civil society. The ongoing COVID-19 pandemic wreaked havoc upon the administration around the world. Against that backdrop, it's only imperative to explore how governments and their governance responded to the challenges. But most importantly, civil society as we know it of yesteryear would have its nature transformed in the post-COVID world.

How civil societies tackled those pandemic-generated challenges and abridged the gap between state and societies is in itself a vital question. The book answers this quite explicably in by citing the major role undertaken by civil society organizations (CSOs) in filling any void left by governments all over the world – specifically in availing the requisite facilities to citizens.

It's noteworthy to mention that the intimate relationship between social capital and civil society is explained. In that light, what the book does is to create a progressive understanding in invoking the realization of roles played by CSOs in emergencies like the one we witnessed in the form of COVID-19 outbreak.

On that note, I take immense joy and pleasure in recommending this book. Many congratulations to the editor, the contributing authors and the publisher in coming out with such material that, if read diligently, would only cement the significance of global civil society and its futuristic roles.

Professor Rekha Saxena
University of Delhi, India